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PALMTREE, INC. INTRODUCES NEW SUITE OF INFORMATION TECHNOLOGY SERVICES

Chicago, IL, January 13, 2003 – PalmTree, Inc. introduces Lean IT Services. This suite of services was created by PalmTree, Inc. to assist manufacturing companies with their technology solutions, understanding that the goals of every company are different. PalmTree's objective is to achieve the most efficient IT processes based on company goals and future direction that optimizes their IT resources without having to completely alter their current IT environment.

In today's competitive environment, manufacturing companies need every department operating as efficiently and cost effectively as possible to achieve cost savings, increased productivity and substantial return on investment. Ted Stone, VP of Technical Development says, "One area that is sometimes overlooked and under utilized is Information Technology. Over time, in the race to provide technology solutions to keep in step with company initiatives, IT can become fragmented and inefficient." Ted Stone goes on to say, "PalmTree works hand-in-hand with IT environments to address these issues and turn IT into a competitive advantage."

PalmTree, Inc. offers the following services to ensure that your company's IT services are operating in Lean capacity:

Technical Strategy, developing short and long term technical strategies and solutions to ensure your organization is gaining the most from their IT investment;

Technical Project Management, offering seasoned professionals for short and long term assistance with analysis or project management tasks to help lower personnel costs and ensure goals are met;

Custom Reporting, providing end to end services for building and deploying flexible, cost effective and scalable solutions for workgroup, department or enterprise reporting; and

Systems Integration, lowering costs and creating efficiencies by integrating existing systems to eliminate functionality and data duplication.

PalmTree IT services can provide concrete benefits to small, medium and large organizations. Whether you are looking for IT services for the workgroup, department or enterprise, PalmTree is poised to work with you to achieve your goals and gain competitive advantage.

PalmTree, Inc. is a woman-owned business enterprise headquartered in Chicago, Illinois, with operations across the United States. PalmTree offers services in Lean Enterprise Implementation and software solutions centered on lean concepts.

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